

## **ARTIST JUMPER MAYBACH CREATES LINE OF CONTEMPORARY RUGS TO SHOWCASE ARTWORK**

*Partners with Proform for Manufacturing & Distribution*

**Houston, Texas** – World-renowned abstract artist Jumper Maybach has partnered with Proform to launch an exclusive line of area rugs inspired by some of his most popular artworks. Maybach’s abstract masterpieces have been on exhibition around the world hanging in galleries and museums from Paris to Miami to Dubai. His use of color and design brings a modern flair to the walls of any home or business and are now available as area rugs perfect to brighten up any space.

“Proform is proud to announce our licensing agreement with Jumper Maybach to bring their passion for art to the commercial and residential flooring markets,” stated Proform President Mitchell Saltzman. “Proform by Creative Flooring Concepts specializes in commercial flooring for the hospitality, country club, office building, coop/condo, healthcare, education, and retail markets. We look forward to working with our dealer partners to bring these unique and exciting artistic expressions to the worldwide market for area rugs.”

More than beautiful area rugs, these exquisite works serve a bigger purpose. Promoting diversity, equality, and inclusion – causes Jumper Maybach is truly passionate about and has been as a socially driven organization since its inception.

“What better way to stand up and walk the path of ending the bullying, hate and intolerance within society than to have people standing literally with my art woven into a rug under their feet,” mentions Jumper Maybach. “There is no better way to join the movement of change than that!”

The rugs, available through the design community & sold to flooring dealers, & commercial outlets, come in a variety of sizes and designs which mimic Maybach’s artwork. Some highlights include *Birds of Peace*, *Venetian Rain*, *Dark Matrix*, and *Quantum Dream*. Each rug is produced on demand and ships to consumers within eight weeks. Additionally, the floor coverings are with Jumper Maybach’s signature clock logo to ensure authenticity and prevent counterfeiting.

**Call for details on our reseller program and visit [www.proformmat.com](http://www.proformmat.com)**

### **About Jumper Maybach**

Jumper Maybach, born Ben Workman in 1963, is an American artist originally from Corpus Christi, Texas. Dubbed the Jackson Pollock of the 21st century, Jumper’s constant evolution of color and bold mixing of techniques is the artist’s unique and vivid way of expressing freedom, love, and acceptance. Every stroke of the brush, application of paint and product design that emerges is a true work of art—and every piece of art stands against bullying and intolerance in the world.